

MAXIMUM FORCE ENTERPRISES

IN CONJUNCTION WITH THE

AFRICAN AMERICAN SUMMIT ON VIOLENCE PREVENTION

ROBBERY PREVENTION TIPS©

Definition:

To take something away by the use of violence, threat, or force. To deprive of something due, expected, or desired.

Facts: Helps to create a profile.

- *Most robberies take less than 2 minutes!*
- *One robbery every 45 seconds.*
- *\$900 Dollars per average robbery.*
- *51% committed with firearm.*
- *42% committed with knives.*
- *36% knew their victims.*
- *55% & above committed in pairs.*
- *90% committed by men.*
- *35% of the perpetrators under age 35.*
- *42% occur in commercial establishments.*
- *43% Of men White.*
- *49% of men Black.*

Actions & Circumstances: Dictate the threat!

Watch what they are doing, actions tell all!

- *Loitering / do not fit the environment.*
- *Acquiring information.*
- *Casing a location.*
- *Talking too much.*
- *Trying to conceal themselves.*
- *In a physical location, there is extreme detailing of merchandise.*

Responses: If caught or involved in a robbery:

- *Remain calm, maintain your demeanor.*
- *Make no sudden moves.*
- *Give them what they want.*
- *If asked to do something, explain specifically what you are doing,*
- *Keep eye contact at all times.*
- *Know and try to locate close to an exit.*
- *Do not believe or trust them.*
- *Don't panic, maintain your wits.*
- *Look for an out, if one presents itself, **take it!***



TARGET REDUCTION

- *Maintain visibility, keep eye contact.*
- *Have a predetermined escape route.*
- *Have a plan, practice it!*
- *See through their eyes.*
- *Don't give them a target.*
- *Have an emergency contact number.*
- *Stay alert, reduce the opportunity.*

EMERGENCY PRIORITIES:

1. **PROTECTION OF LIFE.**
2. **PREVENTION OF INJURY.**
3. **SURVIVAL & ESCAPE IF NECESSARY.**
4. **PROTECTION OF PROPERTY.**

DO'S & DON'TS

- *Don't volunteer information.*
- *Don't chase.*
- *Do observe, look for accomplices, description of vehicles, direction of travel.*
- *Don't Resist unless your life is threatened.*
- *Protect the scene.*

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